

eJournals 2020

Tourism & Hospitality Management Collection

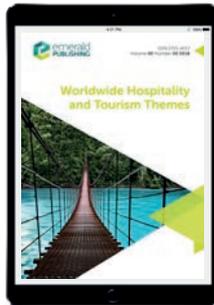
Niche and focused, our Tourism & Hospitality Management Collection explores both contemporary management disciplines and emerging areas of interest, for example, event and festival management, ecotourism, and dark tourism.

Included in the collection is *Tourism Review*, an established journal committed to enhancing the relevance of tourism research to a global society.

Featured Titles:



International Journal of Contemporary Hospitality Management



Worldwide Hospitality and Tourism Themes



Tourism Review



International Journal of Event and Festival Management

Topical Coverage:

- Dark tourism
- Technology and innovation
- Hospitality management
- Terrorism
- Social sciences
- Architecture and design
- Culture and heritage
- Events and festivals
- Transportation
- Urban studies
- Urban planning
- Climate change and the environment
- City tourism governance
- Consumer behaviour
- Planning and development
- Marketing
- Human resources
- International business
- Information systems and technology
- Strategic management
- Conventions and conferences
- Public relations
- Social media
- Loyalty
- Cultural studies

At a glance:

8 Journals

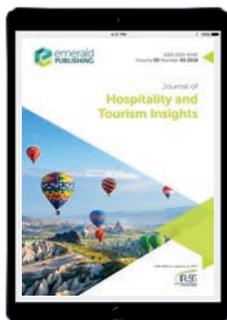
500 Projected article output by the end of 2020

4,100 Estimated total article count by the end of 2020

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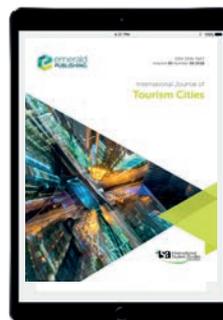
Special Issues:



Journal of Hospitality and Tourism Insights, 2019

“Trends and Opportunities in Lodging Research”

While this issue only presents a small sample of the current research efforts related to the lodging industry, the diversity among the topics demonstrate active research efforts across the discipline. The special issue informs leaders, managers, professionals, researchers, educators and policymakers about the latest research findings to shape the work that they do in an applied way.



International Journal of Tourism Cities, 2018

“Dark Tourism in Cities”

Dark tourism is an area of increasing interest. It overlaps heritage and commemoration with sites associated with tragedy. This Special Edition seeks to present papers which reflect the fact that dark tourism is of increasing interest and importance, both for academic study and for gaining an insight into how the tourism industry may best meet the needs of tourists and visitors.

Leading authors and editors:

Dimitrios Buhalis, Bournemouth University, UK.

Professor Dimitrios Buhalis is a Strategic Management and Marketing expert with specialisation in Information Communication Technology applications in the Tourism, Travel and Leisure industries. His work is referenced widely, being the 3rd most cited academic in tourism and the most cited in hospitality on Google Scholar with more than 35,000 citations and h-index 81.

Fevzi Okumus, University of Central Florida, USA.

Dr. Okumus' teaching and consultancy areas include hotel/lodging management, strategic management, leadership development, international hospitality management and introduction to hospitality and tourism. His research areas include competitive advantage,

sustainability and green practices, strategy implementation, knowledge management, hotel/lodging management, crisis management, destination marketing, information technology and developing countries.

Richard Teare, Global University for Lifelong Learning, USA,

Former editor of the International Journal of Contemporary Hospitality Management and founder of Worldwide Hospitality and Tourism Themes. Richard has been committed to work and community-based learning since the mid-1990s and he has helped to create learning and development applications for numerous organizations in different parts of the world. In 2007, he co-founded the Global University for Lifelong Learning.

Journals in this collection:

0959-6119	International Journal of Contemporary Hospitality Management	2514-9792	Journal of Hospitality and Tourism Insights
1750-6182	International Journal of Culture, Tourism and Hospitality Research	1757-9880	Journal of Hospitality and Tourism Technology
1758-2954	International Journal of Event and Festival Management	1660-5373	Tourism Review
2056-5607	International Journal of Tourism Cities	1755-4217	Worldwide Hospitality and Tourism Themes